

October 2011

TSR UPDATE FOR

SACRAMENTO, EL DORADO, PLACER, AMADOR & ALPINE COUNTIES

Welcome to USTA NorCal!

Greetings tennis enthusiasts! My name is Jennifer Castle, your local USTA NorCal Tennis Service Representative (TSR) serving Sacramento, El Dorado, Placer, Amador & Alpine Counties. This monthly update will be a way for you to find out about information on local events in the area and as way for you to let me know what is happening in your area, so don't be shy. If you have something that is coming up and or if you have any questions or comments, please feel free to contact me at castle@norcal.usta.com or (916) 337-6017.



Free* USTA Membership for Kids 10 and Under

10 and Under Tennis is a revolutionary new way for kids to learn-and learn to love-tennis. For a limited time, the USTA is offering tennis providers an exclusive offer that will help you get more kids on YOUR courts. Tennis providers can offer a FREE*1-year USTA Membership to kids 10 and under. Simply have parents visit www.usta.com/membership and use code: **JOIN2PLAY** to become a member!

Please [click here](#) for more information about free memberships and visit www.10andundertennis.com to learn about giving kids the chance to learn real tennis and have real fun doing it.

**FOR NEW MEMBERS ONLY* Offer valid from 12:01 ET 4/15/11 through 11:59 p.m. ET 12/31/11. Individual must be ages 10 or under to qualify at time of enrollment. To qualify for offer, individual must meet all qualifications at time of enrollment. All paper enrollment forms must be received prior to conclusion of promotion, 12/31/11 11:59 p.m. ET and before individual turns eleven.*

Jr. Team Tennis

With FREE 10 and Under Tennis Memberships and lots of successful local Play Days - now is the time to think ahead for Spring Jr. Team Tennis. Offer your younger players an opportunity to play jr. team tennis using the QuickStart format. Kids LOVE being on a team so why not let them connect with each other out on the court. Jr. Team Tennis is designed for any level of play. Only two teams are needed to have a league but our aim is to sign up many more! This is an exciting opportunity so let's get our newest members playing team tennis! Let me know how I can help you grow your team at castle@norcal.usta.com or (916) 337-6017.

USTA NorCal New Player Reward Program

The USTA NorCal New Player Program offers an incentive to help jump start teams with beginning level players. You can directly help by grow tennis by recruiting new players for these teams. Recruit five or more players, new to the USTA, or players who have not been members since December 31, 2008, for the teams listed below and receive a **stipend bonus of \$150.00. Adult Men's 2.5, Adult Women's 2.5, Adult Men's 3.0, Mixed 2.5, Combo 5.5.**

There are great opportunities to form 2.5 level teams! 2.5 isn't just a great way for beginners to start playing league tennis but a fantastic way to bring back players retuning to the game. If this is of interest to you - let's talk about hosting a 2.5 Play Day for adults at your facility. As the host site, you can invite other organizations in the area to participate. This will ensure we get a greater number of players interested in joining league play. For more information go to <http://www.norcal.usta.com/Leagues-Pages/Stipend-Program/> or contact Jennifer Castle at castle@norcal.usta.com or (916) 337-6017.



UPCOMING EVENTS



USTA Men's Pro Circuit \$100,000 NATOMAS CHALLENGER

Presented by RelyAid/USTA October 1- October 9, 2011

Natomas Racquet Club in Sacramento hosts the 3rd Annual USTA Men's \$100,000 Challenger. This tournament, a USTA Pro Circuit event, is the largest tennis event in Northern California and attracts many players fresh from the U.S. Open. This year the USTA Challenger pro tournament will take place in Natomas from Oct. 1-9, with notables like James Blake, Ivo Karlovich, Jack Sock and more scheduled to play. For more information go to:

<http://www.natomaschallenger.com/Location.html>.

Schedule of Events

- October 2(Sun) Junior Tennis Tournament 9 AM (Quick Start format used, Autographs from the Pros)
- October 2(Sun) Pro-Am 1PM
- October 5(Wed) Ladies Day Pro-Am 8:30 AM
- October 8 (Sat)
 - *USTA Day All juniors league players (under 14) admitted for FREE (USTA membership required). Adult guests admitted for 1/2 price.
 - *Wheelchair Exhibition
- October 9
 - *League Day-Adult League players FREE Admission (USTA membership required)
 - *Flex League Day Free Admission to all local Flex League players (USTA membership required)



NORTHERN CALIFORNIA

MONTHLY UPDATE

Wheelchair Tennis

October 6th - Disability Awareness Day held at San Jose City Hall Rotunda and Plaza, 10 am to 2 pm. This free Expo invites the entire community to participate in promoting awareness and appreciation. There is also a Flash Mob organized to dance for disability awareness

October 8th - Wheelchair Exhibition at Natomas Challenger around 12:00pm

October 8th - OPAF First Volley *In partnership with Shriners Hospitals for Children®*–Northern California presents an Adaptive Tennis Clinic on **Saturday, October 8th** from 9a.m. – Noon at Rio Del Oro Racquet Club, 119 Scripps Drive, Sacramento, CA 95825.



Workshops and Training

We want to ensure that you receive the best possible on-court training available. The skills you will learn at USTA Recreational On-Court Training Workshops will help you grow the sport, increase demand for your instruction and get you more involved. With these goals in mind, the Recreational Coach Workshop (RCW) and the Recreational QuickStart Tennis Workshop (QST) prepare coaches, instructors and parents to give players an exceptional tennis experience and keep them coming back. Attendance to a workshop is **STRONGLY** recommended if you or your facility is hosting a playday, junior team tennis league, after school program, or QuickStart program. The next QuickStart workshop is tentatively being scheduled for mid - January.





Future 10 and Under Tennis Play Days

October 8th — SACRAMENTO Police Activities League (PAL) Play Day at McKinley Park, 602 Alhambra Blvd., Sacramento from 9-11am. This event is for Sacramento PAL Kids only! The cost is Free. Email castle@norcal.usta.com to sign up!

October 9th — Girl Scouts Heart of Central California Play Day at Ed Mitchell Pak, 301 Willow Creek Drive, Folsom from 10am-12pm. This event is open to all girls K-12 interested in learning more about Girl Scouts and participating in a tennis play day event. The cost is \$8. Email castle@norcal.usta.com to sign up!

October 16th — Girl Scouts Heart of Central California Play Day at Sutter Lawn Swim & Tennis Club, 3951 N. Street, Sacramento from 2:00-4:30pm. This event is for Girl Scouts only! The cost is \$8. Email castle@norcal.usta.com to sign up!

Future Junior Tournaments

October 8-9th - Foothill Junior Singles & Doubles Challenger - Auburn Racquet & Fitness Club

October 15-16th; 22nd-23rd - Rollingwood Racquet Club Fall Junior Open

October 22-23rd- Rollingwood Racquet Club Fall Junior Open

October 15th, 16th, 22nd, 23rd - Broadstone Racquet Club 12 & 14 Junior Excellence

October 29th-30th - Arden Hills Country Club & Spa

*Contact Tommy Tu for more information on Junior Tournaments: ttu@norcal.usta.com

Future Adult Tournaments

October 8-9th; 15th-16th - USTA NorCal NTRP Grand Prix - Gold River Racquet Club

*Contact Michelle Wilson for more information on Adult Tournaments: Wilson@norcal.usta.com

For more information contact Jennifer Castle at (916) 337-6017 or castle@norcal.usta.com